

FOR IMMEDIATE RELEASE

Local art collective to open interactive tale at Borg Ward in Walker's Point

Opening Reception—Friday, August 28th 6-10pm

August 28th, 2009 through September 18th, 2009

MILWAUKEE, WI (August 13th, 2009)— Studio Sunday, a Milwaukee-based art collective centered in Walker's Point, is opening their debut installation entitled *The Legend of En* at the Borg Ward Collective gallery. This multi-media exhibit will offer an immersive look into an original story written by the collective, and features the talents of local artists Brent Bublitz, Tara Borger, Topher MacDonald and Jackie Steffen.

The Legend of En uses the art of sequential storytelling to translate an original work of fiction into an interactive gallery exhibit that allows the viewer to delve into the world that is depicted in the story. The show explores the role that the viewer plays within the storytelling dynamic, allowing them to become involved in the environment itself and elevating them to be an integral part of the show. The realms of sculpture and illustration will cross in a variety of ways and the movement within and between those media are also an essential element of this exhibit. Through the use of space, light and text, the viewer will be moved through the tale in a fun and absorbing way.

This event is being sponsored by the Sparrow Collective (<http://sparrowcollective.etsy.com>) and the Bomb Shelter bar (<http://www.bombshelterbar.com>), both located in Milwaukee.

ABOUT STUDIO SUNDAY

As a collective, Studio Sunday forms a versatile and eclectic group of artists with over 50 years of combined experience in a wide variety of fields. They are designers, builders, illustrators, sculptors, and painters whose goal -- as a collective, and as individual artists -- is to explore the possibilities of working collaboratively and to create work that evokes a positive and memorable response in their viewers. The members of Studio Sunday are a team of young professionals that not only wish to create artwork for the community at large, but also wish to improve their collaborative process in order to streamline their future efforts and to share effective collaborative practices with other artists.

You can see updates of their current exhibit's progress and receive info about their future projects at <http://www.studiosunday.org>.

ABOUT THE BORG WARD COLLECTIVE

The Borg Ward Collective is a group of artists, musicians, and activists that run an art gallery and a music venue. They are a non-profit, community based initiative with a mission to provide an environment for emerging artists to show, perform, and network in Milwaukee. Gravitating towards a socially progressive nature, The Borg Ward is set on promoting ideas as well as individuals.

With 10 artist studios on the top floor of their gallery and a band practice space in the basement, the Borg Ward constantly engages in in-house development and collaboration. Their ability to engage the Milwaukee art community is dependent on solid foundation and dedication to our city's growth.

The Borg Ward Collective Gallery is located in Milwaukee's historic Walkers Point district (823 W. National Ave), and you can visit them on the web at www.theborgward.org.

For more information, please contact:

Studio Sunday
Brent Bublitz
1522 South 2nd Street, Milwaukee WI, 53204
414-899-0653
lovesickrobot@gmail.com
<http://www.studiosunday.org>

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